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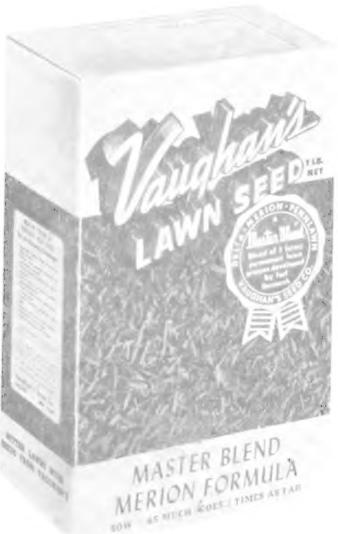


62

# Vaughan's Seed Co.

18 DESBROSSES STREET  
NEW YORK 13, N. Y.

Master Blend®  
With Merion Blue,  
Delta Blue and Penn Lawn Fescue



Oct. 1, 1959



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BE MODERN!  
Sell Modern Lawn Seed Mixtures  
SEED MARKET QUOTATIONS

# Recleaned Bird Seeds and Grain

**Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags  
at Slightly Higher Price**

	Per 100 lbs.		Per 100 lbs.		Per 100 lbs.
<b>SUNFLOWER</b>		<b>MIXED BIRD SEED</b>		<b>MISCELLANEOUS GRAINS</b>	
Sunflower, Small Black .....	\$13.00	Mixed Canary Seed, containing:		Buckwheat .....	\$
Sunflower, Parrot (Grey Stripped) .....	15.00	Canary, Black Rape and Millet	\$11.00	Hulled Oats .....	7.50
Sunflower, Large (Grey Striped)....	18.00	Canary and Black Rape Mixed..	11.50	Flax, Whole .....	12.00
Sunflower, Poultry Grey Striped (Oct. Del.) .....	13.50	Love Bird Seed (for Parakeets)...	10.00	Seed Rye .....	5.00
<b>BIRD SEED</b>		<b>OTHER BIRD FOOD INGREDIENTS</b>		<b>VAUGHAN'S WILD BIRD SEED</b>	
Canary Seed (Extra recleaned)....	9.50	Hemp, extra recleaned (Sterilized) .....	15.00	(Duryea Formula)	
Rape, Large Black .....	11.00	Peas, Field .....	6.00	Contains All Bird Seeds - No Fillers or Screenings	
Millet, Large Yellow .....	6.00	Milo Maize .....	4.75	A—Packed in 100 lb. bags .....	7.50
Millet, Small Yellow (Finch) .....	8.00	Peanut Hearts .....	13.00	B—Packed in 100 lb. bags .....	8.00
Millet, Large Red .....	6.25			(B includes 20 empty 5 lb. printed paper bags)	
Millet, White .....	6.00			C—Packed 20-5 lb. bags .....	9.00

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

## Vaughan's Seed Company

ESTABLISHED 1876

**Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WALKer 5-4555 or BArclay 7-4900 Ext. 2**

Main Office, 85 White Street (near Lafayette St.)



Phone BArclay 7-4900



New York 13, N. Y.

October 1, 1959



# Vaughan's MASTER BLEND Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend including three new, improved grasses selected as Champions by National Turf Research.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

## MERION FORMULA—100% PERENNIAL GRASSES

Contains over 1,000,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top.

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.....	\$ 2.49	Case 25/1 lb.....	\$37.50	25 lb. bag.....	\$ 58.50	Bag 1/25 lb.....	\$35.75
3 lb. ctns.....	7.45	Case 16/3 lb.....	70.56	50 lb. bag.....	116.00	Bag 1/50 lb.....	70.50
5 lb. bag.....	12.25	Bale 10/5 lb.....	72.50	100 lb. bag.....	230.00	Bag 1/100 lb.....	140.00
10 lb. bag.....	24.00	Bale 2/10 lb.....	28.60			Broken Cases 2c per lb. higher	

## MERION STRAIGHT

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.....	\$ 2.95	Case 25/1 lb.....	50.00	25 lb. bag.....	\$ 70.00	Bag 1/25 lb.....	48.00
3 lb. ctns.....	8.75	Case 16/3 lb.....	94.56	50 lb. bag.....	138.00	Bag 1/50 lb.....	90.00
5 lb. bag.....	14.50	Bale 10/5 lb.....	97.50	100 lb. bag.....	275.00	Bag 1/100 lb.....	175.00
10 lb. bag.....	28.50	Bale 2/10 lb.....	38.60			Broken Cases 2c per lb. higher	

## OTHER Vaughan's MIXTURES FOR FALL 1959

Price on mixtures F.O.B. New York City, but prepaid on 300 lb. lots or over.

### VAUGHAN'S PARKS FORMULA

NOW CONTAINS DELTA BLUE GRASS,  
THE NEW BLUE GRASS DEVELOPED FOR  
SEEDING VIGOR

1 lb. cartons ... (Retails \$1.45) ... \$21.50 per case of 25  
3 lb. cartons ... (Retails \$4.30) ... \$40.32 per case of 16  
5 lb. bags ..... (Retails \$7.10) ... \$41.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags ... \$81.00      100 lb. lots ... \$78.00  
50 and 25 lb. bags ... \$80.00      500 lb. lots ... \$77.00



### VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

Especially adapted for medium shade and sandy soils.

1 lb. cartons ..... (Retails \$ 1.25) ..... \$18.50 per case of 25  
3 lb. cartons ..... (Retails \$ 3.70) ..... \$34.56 per case of 16  
5 lb. bags ..... (Retails \$ 6.10) ..... \$35.00 per bale of 10  
Per 100 lbs.

10 and 15 lb. bags ..... \$69.00      100 lb. lots ..... \$66.00  
50 and 25 lb. bags ..... \$68.00      500 lb. lots ..... \$65.00

### VAUGHAN'S DENSE SHADE FORMULA

Composed of grasses most suited for growing in heavily shaded situations.  
Is also satisfactory in moderate shade.

1 lb. cartons ..... (Retails \$ 1.25) ..... \$18.50 per case of 25  
3 lb. cartons ..... (Retails \$ 3.70) ..... \$34.56 per case of 16  
5 lb. bags ..... (Retails \$ 6.10) ..... \$35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags ..... \$69.00      100 lb. lots ..... \$66.00  
50 and 25 lb. bags ..... \$68.00      500 lb. lots ..... \$65.00

### VAUGHAN'S PRIVATE ESTATE

Now Contains Merion Ky. Bluegrass — It Stays Green

This is a top quality lawn seed mixture of permanent fine-bladed grasses.

	Retail Prices	Dealer Price
1 lb. ....	\$ 1.75	\$26.25 per case of 25
3 lbs. ....	5.20	49.60 per case of 16
5 lbs. ....	8.50	50.00 per case of 10
		Per 100 lbs.
10 and 25 lb. bags .....	\$97.00	50 and 100 bags .....
		\$95.00

### VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards.

	Retail Prices	Dealer Price
1 lb. ....	\$ 1.25	\$17.50 per case of 25
5 lbs. ....	6.00	32.50 per bale of 10
25 lbs. ....	27.50	I lots of 2 or more \$16.00 each \$60.00 per 100 lbs.



### VAUGHAN'S EXCEL LAWN MIXTURE

1 lb. cartons ... (Retails \$ .90) ... \$13.50 per case of 25  
3 lb. cartons ... (Retails \$ 2.65) ... \$24.96 per case of 16  
5 lb. bags ..... (Retails \$4.35) ... \$25.00 per bale of 10  
25 lb. bags-\$4.48 per lb. 100 lbs.-\$46.00 500 lbs.-\$225.00

### SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.

**BE MODERN! Sell Modern Lawn Seed Mixtures**

# VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

18 DESBROSSES STREET, NEW YORK 13, N. Y.

October 1, 1959

PHONE  
WALKER 5-4555  
BARCLAY 7-4900 Ext. 2

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

Note to former DURYEA SEED CO. Customers—We are combining our Wholesale Price List to simplify matters. This list will take place of the former Blue Card List. It will give you same Low Wholesale Prices. See other pages for additional grass and bird seeds.

	Per 100 lbs.		Per 100 lbs.		Per 100 lbs.
<b>RED CLOVER</b>		<b>ROUGH BLUE GRASS</b>		<b>LAWN MIXTURES</b>	
Medium, purity 99% .....	43.00	Poa Trivialis 90% .....	43.00	Prepaid on 300 lbs. or over.	
		Poa Trivialis 95% .....	46.00	Quick Result Mixture	
<b>ALSIKE CLOVER</b>		<b>RYE GRASSES</b>		Composed of Quick Growing Grasses	
Extra Fancy, purity 99% .....	31.00	Common Ryegrass .....	11.00	in bulk .....	19.00
		Italian Ryegrass (Domestic) .....	11.00	in 5 lb. bags .....	24.00
<b>ALFALFA</b>		in 5 lb. bags .....	15.00	<b>*Columbia Park</b>	
Northern, purity 99% .....		Perennial or English Rye Grass .....	16.00	in bulk .....	25.00
Grimm, purity 99% .....		in 5 lb. bags .....	20.00	<b>*Yorkshire Park</b> (Formerly "Gramercy Park") in bulk .....	30.00
Buffalo Alfalfa (certified) .....		<b>BENT GRASSES</b>		<b>*Duryea's Central Park Choice</b>	
Ranger Alfalfa (certified) .....		Astoria Colonial Bent Blue Tag .....	58.00	in bulk .....	45.00
Atlantic Alfalfa (certified) .....		Colonial Bent Blue Tag .....	58.00	<b>*Old Homestead</b>	
Du Puitts (certified) .....		Seaside Bent Blue Tag .....	105.00	in bulk (No Clover) .....	47.00
Vernal (certified) .....		HIGHLAND Bent Blue Tag .....	30.00	<b>*Duryea's Evergreen</b>	
Narragansett (certified) .....		Mixed Bent (South German) .....	Out	in bulk .....	55.00
<b>WHITE CLOVER</b>		Penncross Creeping Bent .....	Ask	<b>*Duryea's Superior</b>	
Extra Fancy .....	55.00	Velvet Bent .....	Ask	fancy, in bulk .....	62.00
Packed in 1 lb. carton \$9.60 per dozen.		<b>RED AND TALL FESCUES</b>		<b>*Shady Spot</b>	
Packed in 1/2 lb. bags, \$5.50 per dozen.		Chewing Fescue (Domestic) .....	40.00	fancy, in bulk .....	45.00
Ladino White Clover (certified) .....	68.00	Creeping Red Fescue (Domestic) .....	42.00	<b>Athletic Mixture</b> .....	57.00
New Zealand White Clover .....	65.00	Creeping Red Fescue (Imported) .....	35.00	 *Indicates brands put up in 1, 2 and 5 lb. bags at extra cost of: 10.00 per 100 lbs. for 1 lb. bags 7.00 per 100 lbs. for 2 lb. bags 5.00 per 100 lbs. for 5 lb. bags	
Kent Wild White Clover .....	80.00	Illahee Creeping Red Fescue B.T. .....	43.00		
<b>OTHER CLOVERS</b>		Penn Lawn Fescue Blue Tag .....	45.00		
Sweet Clover .....	19.00	Alta Tall Fescue .....	26.00		
Birdfoot Trefoil Imported .....	75.00	Kentucky 31 Tall Fescue .....	25.00		
Empire Birdfoot Trefoil .....	75.00	Hard Fescue Blue Tag .....	Ask		
Inoculation for Clovers and Alfalfa .....		<b>HAY GRASSES</b>			
35c Bus. Size (Case Lots)		Meadow Fescue .....	38.00	<b>GRASS MIXTURES</b>	
<b>TIMOTHY</b>		Orchard Grass .....	34.00	For Hay and Pasture .....	35.00
Fancy, purity 99.65% .....	18.50	Brome Grass (Lincoln) .....	28.00	<b>INOCULATION</b>	
<b>TIMOTHY &amp; ALSIKE (mixed)</b>		<b>MISCELLANEOUS</b>		<b>LEGUME-AID (Powder Form)</b>	
Containing 20% Alsike .....	24.00	Dwarf Essex Rape .....	12.50	1 bu. size Alfalfa and All Clovers and Trefoil .....	.35 each
<b>REDTOP</b>		Hairy or Winter Vetch .....	22.00	2 1/2 bush. ....	.70 each
Solid Seed, purity 92% .....	46.00	Canada Field Peas for Seeding .....	9.00	2 bu. size Soy Beans .....	.26 each
Solid Seed, purity 95% .....	48.00	Sudan Grass (Piper) .....	12.50	Pkt. Birdsfoot Trefoil .....	.20 each
Solid Seed, purity 98% .....	51.00	Black Wilson Soy Beans .....	7.00	Prices Are For Case Lots	
<b>BLUE GRASS</b>		Bermuda Grass .....	Ask	 ASK FOR PRICES ON: LONG ISLAND MIXTURE	
Kentucky, fancy, purity 85% .....	55.00	U-3 Bermuda .....	1 lb. cans each	MEETS BASIC RECOMMENDATIONS of the L. I. AGRICULTURAL INSTITUTE	
Kentucky, extra fancy, purity 90% .....	60.00	<b>MILLETS</b>		Packed in 5 lb. cotton bags and 100 lb. burlap bags	
Kentucky, superfine, purity 98% .....	65.00	Golden .....	Out	<b>NEW JERSEY STANDARD MIXTURES</b>	
Canada Blue, fancy .....		Japanese .....	8.00	100 lb. burlap bags	
Merion Kentucky Blue .....	175.00	<b>MISCELLANEOUS GRAINS</b>		Special Mixtures	
Delta Kentucky Blue .....	70.00	Seed Buckwheat .....	Out		
Arboretum Kentucky Blue .....	85.00	Hulled Oats .....	7.00		
		Flax, Whole .....	12.00		
		Seed Rye .....	5.00		

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."



In Printed Bags  
No Supplier's Name

# Vaughan's Wild Bird Seed

IS BECOMING A YEAR AROUND SELLING ITEM

No longer are sales merely confined to the winter months. Bird lovers are buying this product the year around.

They are becoming more discriminating in selecting seeds the birds will feed on. Vaughan's Wild Bird Seed (Duryea Formula) is a Quality Mixture Containing Sunflower Seed, Peanut Hearts and Selected Top Quality Bird Seeds.

DO NOT confuse with mixtures containing fillers, screenings, cracked corn or discarded seeds that are unattractive to birds.

VAUGHAN'S Wild Bird Seed (Duryea Formula) is recleaned and better.

OFFER IN	Per 100 lbs. — 1000 lbs.
"A"—Wild Bird Seed ..... (Packed in 100 lb. bags)	\$7.50      \$72.50
"B"—Wild Bird Seed ..... (Including 20 empty 5 lb. attractive colored printed bag)	\$8.00      \$77.50
"C"—Wild Bird Seed ..... (Packed in 20 5 lb. bags)	\$9.00

F.O.B. New York City

LOVE BIRD SEED  
(For Parakeets)  
Only Recleaned Seed  
\$10.00 per 100 lbs.  
\$95.00 per 1000 lbs.



A Good Strong  
Lined Bag for  
Counter Display

## Other Bird Seed Specials

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

### SUNFLOWER SEED — Fancy Stocks

	Per 100 Lbs.	Per 1000 Lbs.
SMALL BLACK—Fancy Canadian	\$13.00	\$125.00
POULTRY GREY STRIPED (110 lb. bags)	13.50	130.00 (Oct. Del)
PARROT GREY STRIPED (110 lb. bags)	15.00	145.00
LARGE GREY STRIPED (100 lb. bags)	18.00	175.00

### CANARY SEED

EXTRA RECLEANED (100 lb. bags)	9.50	90.00
HEMP SEED—Extra Recleaned Sterilized	15.00	145.00
RAPE SEED—Large Black	11.00	105.00

SEE BACK PAGE FOR OTHER BIRD SEEDS.

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# Vaughan's Seed Company

ESTABLISHED 1870

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WALKer 5-4555 or BArclay 7-4900 Ext. 2  
Main Office, 85 White Street (near Lafayette St.)

October 1, 1959

Phone BArclay 7-4900

New York 13, N. Y.